

Entry Form: Please print clearly. Complete the entire form for each vehicle entered to compete for awards.

YEAR:	MAKE:	MODEL:	CAR CLUB: (MINIMUM OF 5 VEHICLES)	SPECIALTY
In order to compete for awards one of these must be circled: CLASS (See back page) IMPORT				
(Default will be CLASS)				
NAME:	**PHONE:			
ADDRESS:	CITY ZIP:			
EMAIL:	T-SHIRT SIZE (circle one): SMALL MED LARGE XL XXL XXXL (Default will be XL)			

**SIGNATURE:

Liability Waiver: By signing, you have read the rules and regulations and accept personal responsibility for your vehicle & yourself. With this right to participate, you hereby release the City of West Allis, DWABID, DWA Inc., sponsors area merchants, event staff and all others who may be concerned from any liability of losses to yourself and/or family during the event on October 1, 2023. You may be required to supply a certificate of liability at the event. You also consent to the free use of your name, likeness and images of your vehicle for any purpose whatsoever. Vending from your vehicle is prohibited.

INITIAL ONLY

Registration may be submitted two ways:

NO DAY OF REGISTRATION WILL BE ACCEPTED

DUE DATE FOR MAILING: 5PM THURSDAY, SEPT. 21, 2023

Mailed: Downtown West Allis

7231 W. Greenfield Avenue #201

West Allis, WI 53214

Delivered: Model Empire

7116 W. Greenfield Avenue

West Allis, WI 53214

INFORMATION

- Early Check In (Saturday):** Cars will enter on 74th Street, south of Greenfield Ave. (Old National Bank Parking Lot) to receive their entry card. More information will be given to the driver at this time.
Check In time: 10am - 12noon
- Check In (Sunday):** Cars should enter on 76th Street, south of Greenfield Ave. (West Allis City Hall Parking Lot).
Check-in time (Car Clubs): 6:30-8:00 am
If your club is not parked by 8am, your extra spots will be used
Check-in time (Non Car Clubs): 7:30-9:30 am
Location: Cars will be parked on Greenfield Ave., from 70th to 76th Streets, and on adjacent side streets. *Registration does not guarantee a parking spot on Greenfield Avenue; but guarantees a T-shirt, goody bag and parking space in the show**

All cars should be parked and in place **by 9:30 am**, with entry card displayed.

- Open to all vehicles regardless of year.
- Only vehicles thru 2002 will be judged.
- First 450 entries will receive a t-shirt, dash plaque and goody bag.
- Plaques for Best in Class - Trophies for Best in Show and Sponsor's Choice

CLASS CATEGORIES

Class A: 1900-1940 Class F: 1968-1969

Class B: 1941-1950 Class G: 1970-1972

Class C: 1951-1958 Class H: 1973-1978

Class D: 1959-1965 Class I: 1979-1985

Class E: 1966-1967 Class J: 1986-2002

Import: 1900-2002 (Any import make or model)

Specialty: 1900-2002 (Any make or model not listed)

Parking/Safety Issues

For the safety of everyone involved, we ask that you remain for the entire show. If you need to leave early, please notify someone when you check in.

- NO tents and/or stations.
- NO excessive speed or burn-outs; slow down; be considerate.
- PLEASE leave your area clean when you leave.
- Unruly behavior will result in your immediate removal from the show and you will no longer be able allowed to participate in future events with our organization.
- Vending from your vehicle is prohibited.

West Allis DOWNTOWN



CLASSIC CAR SHOW

Sunday, October 1, 2023
10am to 3pm

Greenfield Avenue between 70th & 76th

2023 Best of Show Winner



PRE-REGISTRATION ONLY NO DAY OF REGISTRATION

Our Mission Statement

To build a positive image that encourages customer growth and welcomes community involvement.



CLASSIC CAR SHOW

- Over 400 classic and custom vehicles on display along Greenfield Avenue between 70th & 76th Streets.
- Kids of all ages can compete in Hot Wheel races, sponsored by the **West Allis Auto Club**.
- Music, a fabulous selection of food and vendors, and fun for the whole family.
- The event will be held rain or shine with free admission for visitors.
- Free public parking can be found behind all the buildings along Greenfield Avenue.
 - 50/50 raffle will help benefit **The West Allis WISH Program**
 - Profits from pull tab sales will benefit **West Allis Crime Stoppers**
 - **Texas Roadhouse Spinning Wheel**
% of profits will go to Nathan Hale athletes

Contact Emily, Promotions Coordinator, at 414-774-2676 or e-mail her at promotions@downtownwestallis.org for more information.



FEES (NON-REFUNDABLE)

\$20: Registration; per vehicle entered; applies to all entries submitted by 5pm, Thursday, September 21, 2023. Car Clubs still need to be submitted together in order to park together. **NO NEW CLUBS WILL ACCEPTED.**

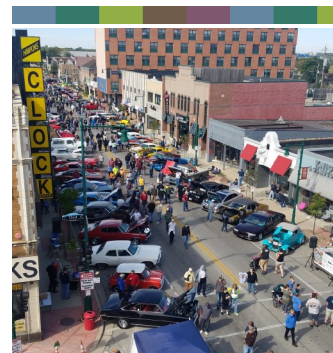
Cash and Checks (make checks payable to Downtown West Allis, Inc.) can be sent to the following locations:

Downtown West Allis (mailed)	Model Empire (delivered)
7231 W. Greenfield Ave	7116 W. Greenfield Ave
West Allis, WI 53214	West Allis, WI 53214

All credit card transactions must be submitted online:
Westallisdowntown.com/classic-car-show

NO "FOR SALE" VEHICLES AT THIS EVENT

Classic Car Show



Throughout the year, Downtown West Allis and the City of West Allis strive to provide quality programs and events to the 60,000 residents of the City of West Allis. Our events in West Allis Downtown are intended to promote family unity, strengthen neighborhood

involvement, and provide a safe, clean area where these events can take place. The reputation of West Allis Downtown as the heart of the city continues to grow. History will repeat itself in 2023 as we prepare to deliver another Downtown West Allis Classic Car Show. The atmosphere is always friendly, welcoming, and entertaining. Each year, more and more car enthusiasts are making this event one of the largest car shows in the area.

This year our organization will, once again, be teaming up with **The WISH Program and West Allis Crime Stoppers as well as New Berlin's Texas Roadhouse**.

Women Initiate Self Healing & Hope (WISH) is a support, empowerment, and educational group for women who are in an abusive relationship or have been in an abusive relationship. The group helps women gain support, insight and strength from other women who have experienced domestic violence. They will be raising money for their cause through their 50/50 raffle.

West Allis Crime Stoppers is a local community effort, which involves the public, the news media, and the police department in an organized effort against crime. Stop by their booth for a chance to win some fabulous raffle prizes.

This year, the New Berlin, **Texas Roadhouse**, will be teaming up with us by proving great prizes. A percentage of the profits from their spinning wheel will be given to the Nathan Hale High School athletic program.