



ECONOMIC RESTRUCTURING DOWNTOWN WEST ALLIS INC.

MEETING MINUTES: Wednesday, January 8, 2020 8:00 a.m. Downtown West Allis BID Office: 7231 W. Greenfield Ave., Suite 201 All Meetings Are Open to The Public

Committee Members Present: Tim Klare (chair), Alex Geiger, Doug Persich, Jeff Gebhardt, Matt Maurice, Renee Lindner and Tom Miller
Staff: Dianne Eineichner

MINUTES

1. Call to Order and Roll Call @ 8am.....Tim Klare
2. Verification of Public Meeting Notice: *Staff verified.*
3. Approval of Minutes: **November 13, 2019: Motion by Tom Miller; second by Matt Maurice; motion passed.**
4. Citizen Participation
 - a. *Kiva Office Hours are the 3rd Wednesday of each month: 9am to 12noon @ City Hall and 3-6pm at West Allis Library.*
 - b. *Lincoln Avenue turn lanes discussion at City Hall, January 14th starting at 5pm*
 - c. *West Allis Winter Week; January 19th through January 25th.*
5. Vacancies
 - a. Greenfield Avenue.....
 - i. 7036 W. Greenfield Ave: *Property owner looking for a complementing business to his hair salon next store. .*
 - ii. 7201 W. Greenfield Ave (former Staff One): *TBG Networks was interested in this site.*
 - b. Properties of Interest: *Exterior work is being done on the following properties. Completion date is not known....*
 - i. 7311 W. Greenfield Ave: (former Vision Clinic of West Allis).....
 - ii. 7420 W. Greenfield Ave: (Double B’s).....
 - iii. 7506/08 W. Greenfield Ave. (former John’s Shoe Service).....
 - c. Vacancy Report: *Overall 11% in the Downtown. 6% on Greenfield Avenue only.*
 - d. Entrepreneur / Vacancy Contest.....

Motion to approve Cream City Print Lounge request to pay the \$122 for public hearing by Alex Geiger; second by Doug Persich; motion passed.

 - i. 2020 Entrepreneur Contest:
 - i. *Committee agreed to commit to this project for 2020; obstacles to overcome are Timeframe. Location: must be secured in the Downtown and City Liaison: Renee Lindner will follow-up with City Planning & Development*
6. Organizational Sub-Committee
 - a. “Friends of” program: *Staff meeting with Maximus on Thursday, January 9th.*
 - b. AAGP
 - i. Walter Holtz Antiques advertised in Exclusively Yours and Country Life: **Motion to pay \$330 (50%) of ads by Tom Miller; second by Alex Geiger; motion passed.**
 - ii. Blue on Greenfield advertised in Key Milwaukee: **Motion to pay \$280 (50%) of ad by Tom Miller; second by Alex Geiger; motion passed.**
 - iii. *Doug Persich asked that this program be sent back to committee to discuss business that are open less than 30 hours per week.*
 - c. Meeting Date: **Thursday, January 9, 2020 @ 8:30 am in the DWABID Office.**
7. Old Business: *None*.....
8. New Business: *None*
9. Next Meeting Date:..... **Wednesday, February 12, 2020 @ 8am in the DWABID Office**
10. Adjournment: **Motion to adjourn @ 8:29am by Matt Maurice; second by Doug Persich; motion passed.**

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