

Entry Form: Please print clearly. Complete the entire form for each vehicle entered to compete for awards.

YEAR: _____ **MAKE:** _____ **MODEL:** _____ **CAR CLUB:** _____ **(MINIMUM OF 5 VEHICLES)**

In order to compete for awards one of these judging categories must be circled: **CLASS** (See back page) **IMPORT** **SPECIALTY**

NAME: _____ ****PHONE:** _____

ADDRESS: _____ **CITY:** _____ **ZIP:** _____

****EMAIL:** _____ **T-SHIRT SIZE** (circle one): **SMALL** **MED** **LARGE** **XL** **XXL**

XXXX

(Default will be XL)

****SIGNATURE:** _____

*Liability Waiver: By signing, you have read the rules and regulations and accept personal responsibility for your vehicle & yourself. With this right to participate, you hereby release the City of West Allis, DWABID, DWA Inc., sponsors area merchants, event staff and all others who may be concerned from any liability of losses to yourself and/or family during the event on October 6, 2024. You also consent to the free use of your name, likeness and images of your vehicle for any purpose whatsoever. **Vending from your vehicle is prohibited.***

INITIAL ONLY _____

Registration may be submitted two ways:

NO DAY OF REGISTRATION WILL BE ACCEPTED

Mailed: Downtown West Allis
7231 W. Greenfield Avenue #201

Delivered: Model Empire
7116 W. Greenfield Avenue

INFORMATION

- **Early Check In (Saturday):** Cars will enter on 74th Street, south of Greenfield Ave. (Old National Bank Parking Lot) to receive their entry card. More information will be given to the driver at this time.
Check In time: 10am - 12noon
- **Check In (Sunday):** Cars should enter on 76th Street, south of Greenfield Ave. (West Allis City Hall Parking Lot).
Check-in time (Car Clubs): 6:30-8:00 am
if your club is not parked by 8am, your extra spots will be used
Check-in time (Non-Car Clubs): 7:30-9:30 am

SHOW LOCATION:

Cars will be parked on Greenfield Ave., from 70th to 76th Streets, and on adjacent side streets. Registration does not guarantee a parking spot on Greenfield Avenue; but guarantees a T-shirt, goody bag and parking space in the show*

All cars should be parked and in place **by 9:30 am**, with entry card displayed.

AWARDS AND GIVE AWAYS:

- Only vehicles thru 2004 will be judged.
- First 450 entries will receive a t-shirt, dash plaque and goody bag*
- Plaques for Best in Class - Trophies for Best in Show and Sponsor's Choice

PARKING & SAFETY ISSUES:

For the safety of everyone involved, we ask that you remain for the entire show. If you need to leave early, please notify someone when you check in.

- NO tents and/or stations.
- NO excessive speed or burn-outs; slow down; be considerate.
- PLEASE leave your area clean when you leave.
- No "For Sale" Vehicles

** GOODY BAGS AND T-SHIRTS MUST BE PICKED UP AT THE SHOW BY YOU OR A FRIEND*

Unruly behavior will result in your immediate removal from the show and you will no longer be allowed to participate in future events with our organization.



CLASSIC CAR SHOW

*Sunday, October 6, 2024
10am to 3pm*

Greenfield Avenue between 70th & 76th

2023 Best of Show Winner



**PRE-REGISTRATION ONLY
NO DAY OF REGISTRATION**

Our Mission Statement

To build a positive image that encourages customer growth and welcomes community involvement.



CLASSIC CAR SHOW



- Over 450 classic and custom vehicles on display along Greenfield Avenue between 70th & 76th Streets.
 - Kids of all ages can compete in Hot Wheel races, sponsored by the **West Allis Auto Club.**
- Music, a fabulous selection of food and vendors, and fun for the whole family.
- The event will be held rain or shine with free admission for visitors.
- Free public parking can be found behind all the buildings along Greenfield Avenue.
 - 50/50 raffle will help benefit **The West Allis WISH Program**
- Profits from pull tab sales will benefit **West Allis Crime Stoppers**

Contact Emily, Executive Director, at 414-774-2676 or e-mail her at promotions@downtownwestallis.org for more information.

FEES (NON-REFUNDABLE)

\$20: Registration; per vehicle entered; applies to all entries submitted by **5pm, Thursday, September 16, 2024.** Car Clubs still need to be submitted together in order to park together. **NO NEW CLUBS WILL ACCEPTED.**

Cash and Checks (make checks payable to **Downtown West Allis, Inc.**) can be sent to the following locations:

Downtown West Allis (mailed) (delivered) 7231 W. Greenfield Ave West Allis, WI 53214	Model Empire 7116 W. Greenfield Ave West Allis, WI 53214
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All credit card transactions must be submitted online:
Westallisdowntown.com/classic-car-show .

CLASS CATEGORIES

Class A: 1900-1950	Class F: 1970-1972
Class B: 1951-1958	Class G: 1973-1978
Class C: 1959-1965	Class H: 1979-1989
Class D: 1966-1967	Class I: 1990-2004
Class E: 1968-1969	
Import: 1900-2004 (Any import make or model)	
Specialty: 1900-2004 (Any make or model not listed)	

CAR CLUBS

If you are not a member of one of the clubs listed below, you will need to register as “non-car club”. Your club must have five (5) vehicles to be considered a car club and to guarantee parking together.

ALLEY KATZ	AUTOCRAFT	B-ROLLIN
BOBZ	BREW CITY	CAM BUSTERS
COLLECTOR'S CHOICE	DRIFTERS	EMPIRE CLASSICS
FAIRVIEW CLASSICS	FLASHBACK	HOUSE OF CARS
LAST CALL	LONE WOLF	LOWS ILLIGALES
LOSERS	MKE AREA VW CLUB	NOSTALGIC
OLD FARTS	ORIGINAL GTO	OUR GANG
SE WI	ROAD DEVILS	WEST ALLIS AUTO
WI ROADSTERS	WRAACA	YOU'SE GUYS

2024 CAUSE

This year, a percentage of the proceeds from our show will be benefitting the Tanner Paull American Legion Post 120!

It is the mission of the American Legion to enhance the well-being of America's veterans, their families, our military, and our communities by our devotion to mutual helpfulness. Post 120 has been a great advocate for the downtown and a huge help at our events, so we're returning the favor!



Pictured Left: Post 120 volunteers running the dunk tank at the 2024 West Allis A La Carte.