### INSIDE:

Happy Holidays From :

All of Us

Meetings Schedule 4

## BOARD OF DIRECTORS

Doug Persich
Inc. President
West Allis Dental Care

### Tom Miller

Inc. Vice President Steakhouse 100

### Barbara Jones BID Treasurer

Peoples State Bank

### Tim Klare

Inc. Treasurer North Shore Bank

#### Don Falk

Inc. & BID Secretary
B & K Bar Supplies

## Alex Geiger BID President Model Empire

Jackie Ellington BID Vice President DC Ellington Company

Gloria Hawkins Hawkins Clock Center

Jeff Gebhardt Old National Bank

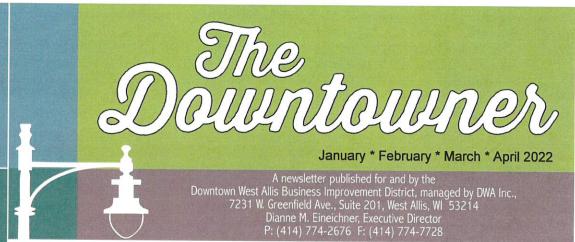
Andrea Rowe Wisconsin State Fair

Robyn Krimke Barbie's 2nd Time Around

Kurt Potochich AutoZone

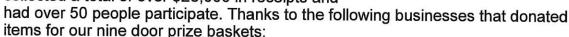
Jim Mejchar Legacy Member

Patrick Schloss
Ex-Officio
City of West Allis



ORGANIZATION DOWNTOWN WEST ALLIS INC.

November was a busy month for this sub-committee. From November 1st thru Small Business Saturday (November 27th), our committee supported shopping small. Residents were encouraged to save their receipts from small West Allis businesses to receive tickets to win door prizes. On Saturday, November 27th, our staff collected a total of over \$28,000 in receipts and



Su Plus 2 Bar & Restaurant City of West Allis Hawkins Clock Center **B & K Bar Supplies** Amy Renee's Kreative Touch Locker's Floral Cook's Cake & Candy Supply Eden Garden & Pets Transaction Skate Shop Diane's Designs Inkwell Tattoo Company Double B's Restaurant Benno's Genuine Bar & Grill Mis Suenos Mexican Restaurant Freese's Candy Shoppe Barbie's 2nd Time Around Aggie's Bakery and Cake Shop Steakhouse 100 Model Empire AutoZone

Binary
Chef Paz
West Allis Fire Dept.
Cream City Clay
Hampton Inn & Suites



HOP

TOVEMBER 27.

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DOWNTOWN WEST ALLIS BUSINESS IMPROVEMENT DISTRICT MISSION STATEMENT
To build a postive image that encourages customer growth and welcomes community involvement

## LOOK WHAT'S HAPPENING IN YOUR DOWNTOWN



Halloween Hunt returned to West Allis Downtown on Saturday, October 30th.



Phyllis Walters, from Old National Bank, celebrated 20 years as an employee in Downtown West Allis. Congrats Phyllis!!



Su Plus Two Restaurant and Bar celebrated their Grand Opening!



Downtown West Allis received the "Destination/Marketing/ Organization Grant" from the State of Wisconsin. Funds will be used for marketing our downtown.



### WE'RE BACK!!!



After a one-year hiatus Downtown West Allis brought back the ever popular Downtown West Allis Classic Car Show on Sunday, October 3, 2021. Participants, sponsors, vendors, volunteers and visitors battled the early morning rain, but in the end the

weather cooperated and fun was had by all. We would like to thank the following sponsors:

Benesys, Inc. WaterStone Bank Model Empire Window Select

Bark N' Scratch Gruber Law Offices Leaf Guard B & K Bar Supplies

West Allis Masonic Lodge Higgins Tower Service Fleet Auto Sales &

Services

Renewal By Anderson Together with CCHP

HIGHWAY Downtown West Allis

CLASSIC CAR SHOW

Thanks to family, old friends and new friends for stepping up and volunteering once again. Your time and support is greatly appreciated.

# DINE AROUND THE WORLD A WEST ALLS DOWNTOWN FORD CRAWT WEDNESDAY, NOVEMBER 17

### Dine Around The World!!

250 visitors participated in our Fall Crawl or what we called this year "Dine Around The World."

They enjoyed everything from Italian to Mexican to Serbian food samples.

Thanks to the following businesses that participated:

- Barbie's 2nd Time Around (served Mostaccioli from Rupena's)
- B & K Bar Supplies
   (Fortune & Almond Cookies)

Diane's Designs

(served Ginger Naan from Tandoo

- Benno's Genuine Bar & Grill (Bohemian pretzel bites)
- Steakhouse 100 (Serbian sausage)
- Su Plus Two (Chai tea)
- Aggie's Bakery and Cake Shop (German Bee Sting cake)
- Freese's Candy Shoppe (Irish cream bark)
- Camino West Allis (Pierogi)
- Mis Suenos (Pork Posel)
- Hawkins Clock Center (Danish Kringle)
- MKE Co-Work (served Dolmades from Parthenon Foods)

Special thanks to Higgins Tower Service for sponsoring our VIP hour and volunteers who helped serve food and did check in.

### West Allis Downtown Soup Crawl!

On Wednesday, January 19th, 2022, Wes Allis Downtown, will once again host their Soup Crawl. This event is becoming a favorite for many

visitors to our area.

Winter Week." Throughout the

week of January 16th through January 21: the following organizations will have activities for all to enjoy:

IS DOWNTOWN SOUP-ER WEDNESDAY SOUP CRA

West Allis Historical Society, West Allis Rotary & Apostle Presbyterian Church, West Allis Library and West Allis Senior Center.

For a complete list of activities and times log onto WestAllisDowntown.com.

A special thanks to our sponsors:

- Higgins Tower Service
- Upper Iowa University
- Steakhouse 100
- Hawkins Clock Center
- City of West Allis
- Old National Bank
- Friends of the West Allis Public Library
- West Allis Rotary
- B & K Bar Supplies
- Aggies Bakery & Cake
- Granite Hills Hospital



As West Allis Downtown gets ready for the holiday season, we would first like to give a BIG thanks to the following volunteers and businesses for keeping our *flower planters* looking extra special this year:

- Su Plus Two Bar & Restaurant
- All State Insurance
- B & K Bar Supplies
- Model Empire
- West Allis Liquor
- Milwaukee Sewing Machine
- The Diamond Collection
- Van's Shoe Shop
- Aggie's Bakery & Cake Shop
- Diane's Designs
- Benno's Genuine Bar & Grill
- Snelling Staffing Milwaukee
- Greater Milwaukee Offices
- Old National Bank
- Mis Suenos Mexican Restaurant
- Quick Cuts
- Blue on Greenfield
- Camino West Allis
- Influence Fitness
- Teresa's Interior Designs
- Cream City Clay
- Record Head
- WA Cigarette Depot
- T-Mobile
- Lynda Kempen

### Snow is on the way!

Our Design Committee and staff are in constant communications with our contractor to determine the best course of action while still keeping costs within our budget. Most times, these decisions need to be made last minute, based on the storm and when it hits our area.

(DWA-BID) has, once again, contracted with DLD Plowing, LLC.

This service is to provide assistance in cleaning the sidewalks, NOT to take responsibility away from the property/business owner.

The snow service's responsibilities will include:

- Clearing a 2' 3' wide path area on the sidewalks, along Greenfield Avenue and side streets.
- Opening three walkouts from sidewalk to road in between each city block totaling thirty-six openings on Greenfield Avenue only. These openings will be approximately 60" wide.
- Clearing openings of all crosswalks and corners.
- Clearing snow by 7am when accumulation of 2" or more occurs over night.

## **Business** and/or **Property Owner**'s responsibilities will include:

- Shovel full width of sidewalk and walkouts surrounding your building.
- Sand, salt or other abrasive materials applied if ice has formed to prevent slipping hazards. The snow service will not be salting.

Our goal is to help your customers, visitors and employees have easy access to your buildings during the winter season. If you have any questions and concerns, please call the **BID office** at (414) 774-2676.



Welcome to Amy Renee's Kreative

Touch. Owner Amy Craig
has created a unique
shopping experience. Her
one-of-a-kind items are
great gifts for that one-of-a

-kind person in your life. Stop by today and welcome Amy to the neighborhood.

Amy Renee's Kreative Touch 7211 W. Greenfield Avenue Www.amyreneecraig.com



### COMMUNITY NEWS



Masterminds of West Allis are promoting the area with their Tiny Tins. For more information contact any of the above businesses.

West Allis
Community
Improvement
Foundation
Charity Gala

Improvement
Foundation has
scheduled their gala
for Saturday, April 24,
2022
For more information
log onto:

The Community

### Help the Honey Creek Cemetery

WestAllisfoundation.org

West Allis Historical Society is raising funds to improve the cemetery's deterioration issues.

Help by donating at gofundme.com/f/helpour-cemetery





### SCHEDULE

January:	February:	March:	April:
1: Happy New Year 11: Promotions* 12: Economic Dev. 12: Design 13: Coffee w/Friends* 19: DWA Soup Crawl 26: Board of Directors	8: Promotions* 9: Economic Dev. 9: Design 23: Board of Directors	8: Promotions* 9: Economic Dev. 9: Design 30: Board of Directors	12: Promotions* 13: Economic Dev. 13: Design 27: Board of Directors

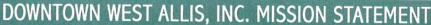
All meetings will be held in the DWA—BID office, located at 7231 W. Greenfield Avenue Suite 201
\*Venue TBD

(All gatherings are subject to COVID-19 guidelines)

### 2021 West Allis Christmas Parade

Downtown West Allis would like to thank the following unsung heroes that volunteered behind the scenes making the annual parade a fun and festive event for all who attended:

- Don Falk and JoAnn Weid (B & K Bar Supplies) helping to promote and fund-raise the entire year round.
- Emilie Piper and Phyllis Walters (Old National Bank) collecting Letters to Santa along the parade route
- Roger Eineichner, Robyn Krimke and her daughter Kiera (Barbies' 2nd Time Around) and Gale Jender (City of West Allis) collecting signage, banners and costumes at the end of the parade.
- Students from Nathan Hall and Central High Schools for volunteering by carrying banners in the parade.
- Troop 580 for lifting our spirits by dressing up in costumes to entertain children young and old.
- Village Playhouse members and Barbara Hart who portrayed the Nativity characters in the parade.
- Athlos Academy volunteers who walked the parade route after the parade cleaning our sidewalks and storefronts.



Devoted to developing and maintaining a healthy, viable commercial district symbolic of community caring and a high quality of life